



**#LIVE  
THE  
PASSION**



[fb.com/ibass360](https://fb.com/ibass360)



[ibass360.com](https://ibass360.com)



## WHO WE ARE

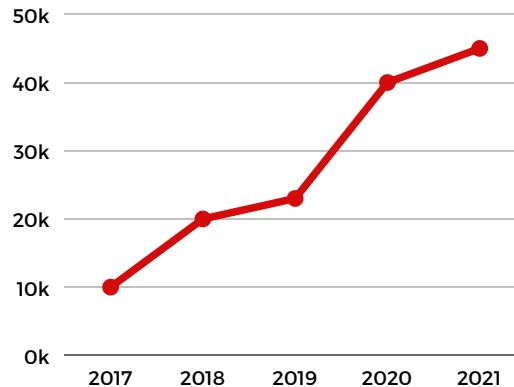
Here at iBass360, we're just getting started but our growth is impressive. With over 25 years of experience in Bass Fishing and over 15 with social media, we're confident that we deliver an outstanding online resource for all things Bass fishing. Our professionally designed website features our information-rich blog and video content which features many exclusive fishing articles, product reviews, fishing tactics, techniques, and industry news.

iBass360 is getting recognized and our community involvement and awareness focus creates a unique forum for your message. Our Media kit is available with easy to subscribe sizes and prices to fit your content and ad budget. Become part of a fast-growing and exciting angling community by getting your message and your products in the hands of our viewer base.

## WEBSITE ADVERTISEMENT

We offer three packages in our media kit. Each package includes social media and website advertising and can be tailored to your business needs.

We have over 25 affiliate partners, 5 trusted guide services, and over 40 pro staff members ready to rep your product!

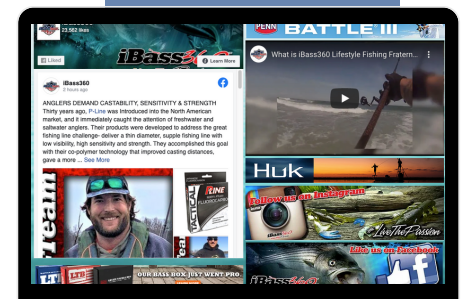
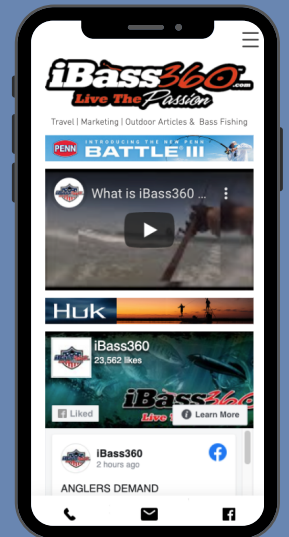
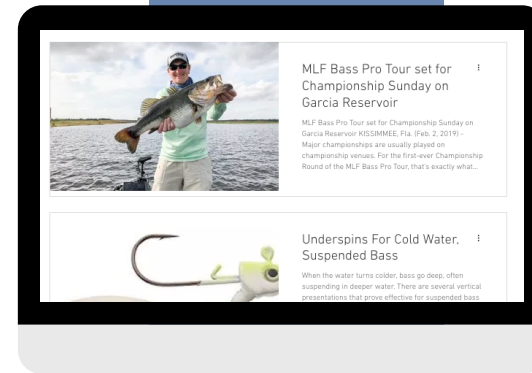


## SOCIAL MEDIA REACH

24k  
followers

1.8M  
Page Reach

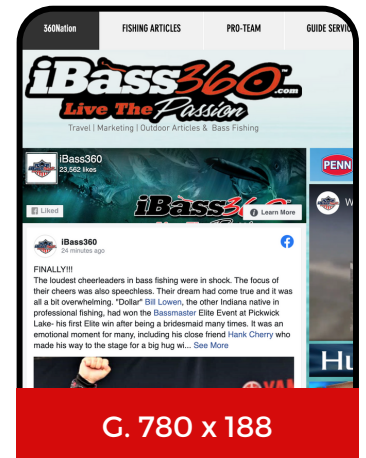
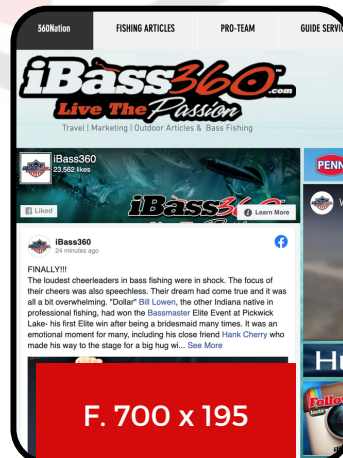
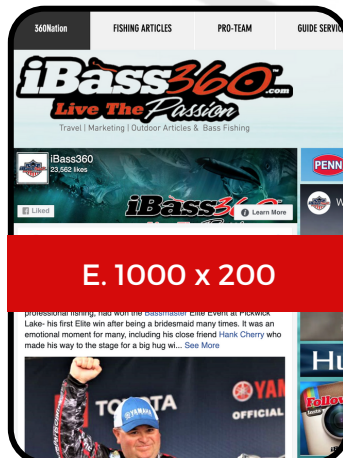
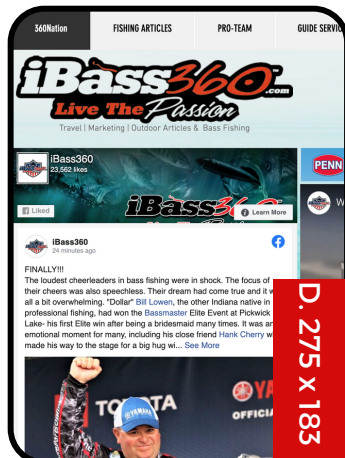
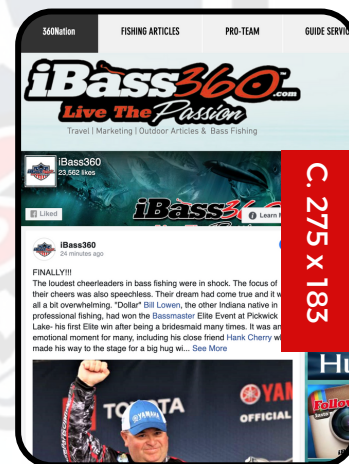
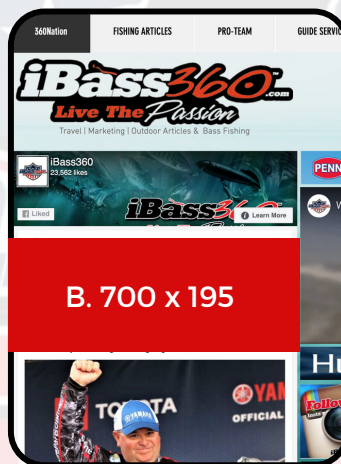
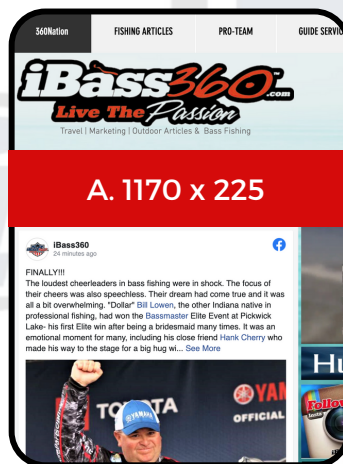
250k  
Monthly Reach



# WHAT WE OFFER DIGITAL ADS

all below pricing is per month basis:

- A. Title Sponsor Top of Home Page Banner \$500.00 USD
- B. Home Page Ad In Between Categories \$350.00 USD
- C. Home Page Side Bar Ad Upper Section \$200.00 USD
- D. Home Page Side Bar Ad Lower Section \$50.00 USD
- E. Top of Page Banner \$300.00 USD
- F. Bottom of Article Pages \$200.00 USD
- G. Monthly Newsletter Banner \$100.00 USD

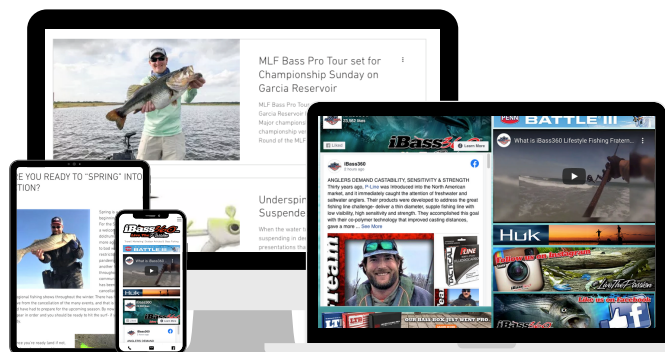


# DIGITAL PACKAGES

We offer three packages in our media kit. Each package includes social media and website advertising and can be tailored to your business needs. We have over 25 affiliate partners, 5 trusted guide services, and over 40 prof staff members ready to rep your product!

## TIER THREE

\$700.00 USD



Title Sponsor Banner Ad spot on the home page.

All Facebook posts will have your company name and logo on the top with (This post is sponsored by)

Four posts per day of your ad or advertising copy, two morning and two evening, across all iBass360 Social Media Channels

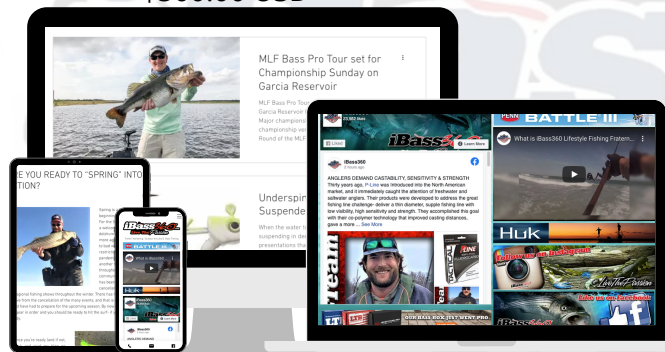
This exposes your ad to hundreds of additional consumers, separate from the online blog, all of whom are in a target demographic for fishing.

Including relevant hashtags, a (1170 x 225 pixel) size ad, one-time article/ review in the blog, and two boosted Facebook posts from our account per month.

This is a total of 160 social media posts per month on two social media platforms. Includes a total of 2 boosts \$25 each per month. Monthly Report on Engagement with your Posts.

## TIER TWO

\$500.00 USD



Banner Ad spot on the home page in between the categories on the home page.

Two posts per day of your ad or advertising copy, one morning and one evening, across all iBass360 Social Media Channels

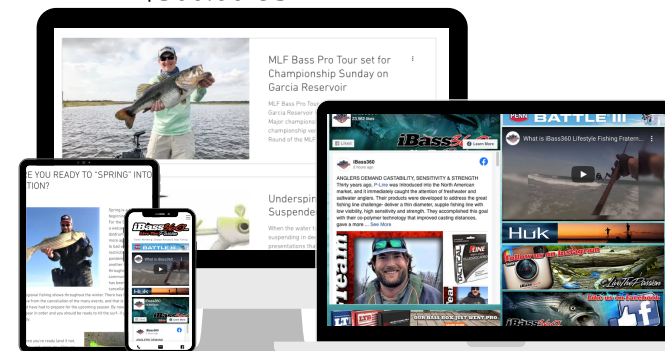
This exposes your ad to hundreds of additional consumers, separate from the online blog, all of whom are in a target demographic for fishing.

This is a total of 80 social media posts per month on two social media platforms including relevant hashtags, a (700 x 195 pixel) size ad, and one \$30.00 boosted Facebook posts from our account per month.

Monthly Report on Engagement with your Posts.

## TIER ONE

\$300.00 USD



This is the Banner Ad spot on the right side Upper Section of the side bar.

One post per day of your ad or advertising copy, across all iBass360 Social Media Channels

This exposes your ad to hundreds of additional consumers, separate from the online blog, all of whom are in a target demographic for fishing.

This is a total of 40 social media posts per month on two social media platforms including relevant hashtags, a (275 x 183 pixel) size ad, and one \$15.00 boosted Facebook posts from our account per month.

Monthly Report on Engagement with your Posts.



# SOCIAL MEDIA PACKAGES

## TIER THREE

\$200.00 USD



Three posts per week of your ad or advertising copy, including two custom images different from your ad, on all iBass360 Social Media Channels

This exposes your ad to thousands of additional consumers, separate from the online blog, all of whom are in a target demographic for fishing.

This is a total of 24 social media posts per month,

Includes a total of \$45 of boosts between posts.

Monthly report on engagement with your posts.

## TIER TWO

\$150.00 USD



Two posts per week of your ad or advertising copy, including one custom image different from your ad, on all iBass360 Social Media Channels

This exposes your ad to thousands of additional consumers, separate from the online blog, all of whom are in a target demographic for fishing.

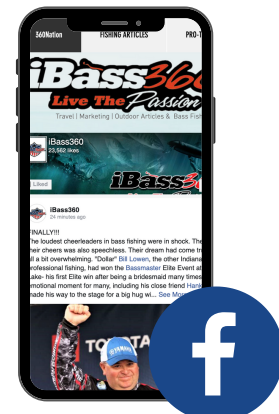
This is a total of 16 social media posts per month,

Includes one \$30 boost post or allocated between posts totaling \$30.

Monthly report on engagement with your posts.

## TIER ONE

\$100.00 USD



One post per week of your ad or advertising copy on all iBass360 Social Media Channels

This exposes your ad to thousands of additional consumers, separate from the online blog, all of whom are in a target demographic for fishing.

This is a total of 8 social media posts per month,

Includes: one \$15 boost on a post of choice.

Monthly report on engagement with your posts.